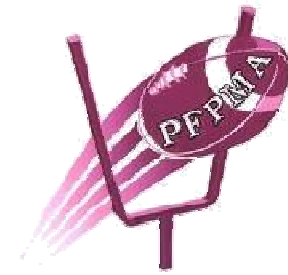




cricket®



To: Prospective Partner or Sponsor

From: Chris Clark, Special Events Promoter

Subject: Campbell's Chunky Soup and NFL Moms Team Up "Tackle Hunger" Nationwide

Local presenting sponsor, Cricket Wireless and Praise 92.1, will host the Campbell's Chunky Soup and the NFL Moms *Tackling Hunger Campaign* in Houston on Saturday, November 22, 2008, at the Cricket Wireless Store, located on 3636 Old Spanish Trail from 10:00 a.m. – 2:00 p.m.

The notion of 'tackling' is nothing new to a football mom, but the moms of past & present NFL players are giving tackling a whole new meaning this Football season.

The Professional Football Player's Mothers Association (PFPMA) is teaming up with the Campbell's/NFL Tackling Hunger program and Feeding America, (formerly known as America's Second Harvest), the nation's largest domestic hunger-relief organization, to tackle a big issue-- the nation's hunger. To help fight this national problem, 35 moms from the PFPMA are taking part in the "NFL Moms Tackling Hunger with Chunky Soup" program, a friendly competition among moms of NFL players, where they'll strive to raise as many food donations as possible for their local communities.

The group of moms will be led by one of the most recognizable "Team Moms" in all sports, Wilma McNabb, mother of Philadelphia Eagles quarterback Donovan McNabb. Representing Houston's NFL Moms and the Houston Food Bank will be none other than Houston's own, Felicia Young, the mother of the Tennessee Titans quarterback Vincent Young. Also representing Houston's Proud Team consists of these dedicated, strong experienced NFL Moms: Mary Taylor-Ojo, son - Bobby Taylor played with the Philadelphia Eagles & Seattle Seahawks (retired), Cleotha Aldridge, son - Allen Aldridge played with the Denver Broncos and Detroit Lions (retired), Mary Gurode, son Andre' Gurode active with the Dallas Cowboys, Terlisha Ann Cockell, son -Thurman Thomas Jr. played with the Buffalo Bills & Miami Dolphins (retired), and Mary Redding, son- Corey Redding played with Detroit Lions (retired).

The moms will work together with local Feeding America Food Banks in their hometowns to encourage their city/community to help tackle hunger. At the end of the season the three cities/communities that has generated the most food donations for their local food bank, their representative (Felicia Young), will receive a trip to Tampa to

represent their city/community during the week of Super Bowl XLIII, where they'll help to announce a soup-er donation----one million cans of Campbell's Soup to Feeding America Food Banks nationwide.

Please join Campbell's Chunky Soup and the NFL Moms in tackling hunger in Houston and the surrounding areas.

*Sponsored by Cricket Wireless, Praise 92.1, The Vincent Young Foundation, and The Felicia Young Ministries.

